

## MEN Arena:

## Issue:

There had long been issues with the poor quality of the distributed RF signals throughout the Concourse area and the private sponsored booths surrounding the arena. A solution was required that gave high definition / high quality images to allow large screens to be utilised to provide advertising around the concourse areas during concerts and events.

## **Solution:**

The solution that was agreed was for the installation of an AV over Cat5 system, complete with all the required switchgear (Which is housed in a central location 5 floors above the concourse).

This allowed the distribution of various audio / video sources from the head-end location including various satellite channels and advertising channels.

This was coupled with the installation of 10 large LCD Screens at various key positions around the concourse.



## **Conclusion:**

The work that Astbury carried out allowed the distribution of high quality programs and advertising images throughout the concourse area, with no loss of picture or sound quality.

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